





Corporate Profile 2006~2007

PACOM
PACIFICA COMMUNICATIONS

PACOM PACIFICA COMMUNICATIONS

Headquarters 8F, Jellzone Tower II 159-4 Jungja-dong, Bundang-gu Seongnam-si, Kyonggi-do, Korea 463-834 Tel 82 31 718 3666 Fax 82 31 718 5857 Technical Support Office
4020 Stepping Stone Ct.
Vallajo, CA 94591, USA
Tel 707 689 0132 or 707 643 7005
jgutzeit@gopacifica.com
JuergenG@aol.com
Executive Technical Director
Juergen Gutzeit

Customer Service Office 2133 Titan St. Harvey, LA 70058, USA Tel 504 362 3656 Fax 504 324 2392 cecileBcaronna @gopacifica.com Cecile B. Caronna

www.gopacifica.com

info@gopacifica.com

Contente

Contents	
01Message from the Presid	leni
02About	Us
04Our Serv	ices
08Power of PAC	OM
12Voices of Client	ent:
16 Contact	He

With production facilities in the Republic of Korea and a team of overseas representatives located throughout North America, we deliver world-class quality with a steady eye for detail and a focus on all-encompassing service.

Sung In America., Inc.

One Apple Hill Suite 316
Natick, MA 01760, USA
Tel 508 651 8851 Fax 508 651 9187
sunginus@ix.netcom.com

Contact : Sung S. Yun

US South Sales Office

2813 Aberdeen Drive Ste. 100 Flower Mound, Texas 75022 Tel 972 724 0120 Fax 972 539 5597 lydagadu@gopacifica.com Contact: Lawrence Dagadu

Europe Sales Office

Las Cancelas 2832A
E-29600 MARBELLA (Malaga)
Spain
Tel 34 952 777 069
atmoeller@gopacifica.com

Sung In Printing America., Inc.

673 Snapdragon Dr.
Benicia, CA 94510, USA
Tel 707 746 1670 Fax 707 746 0670
jerry@sungin.com

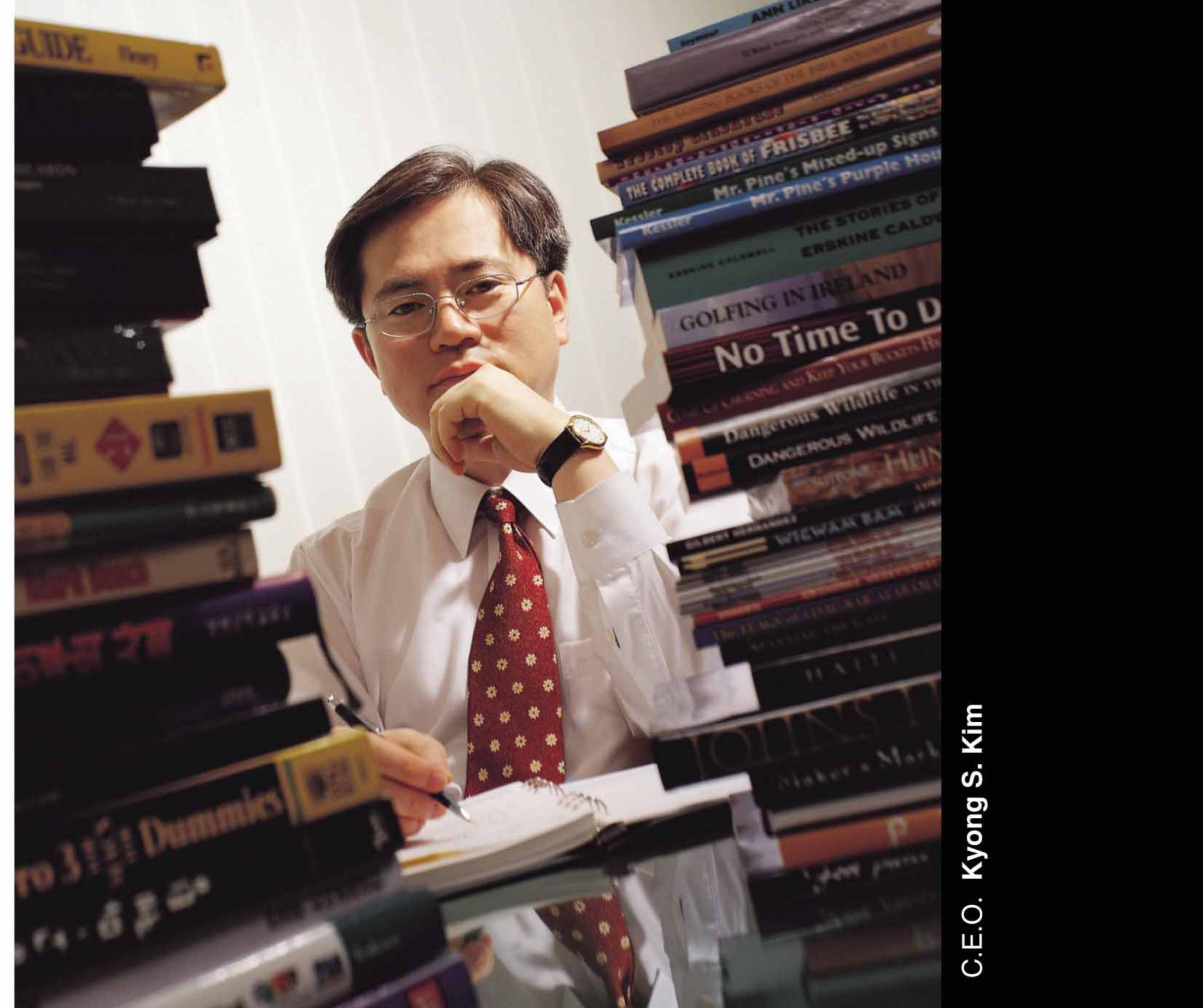
Contact : Jerry Jee

US East Sales Office

58 Hillcrest Road
Marietta, PA 17547
Tel 717 431 8686 Fax 717 431 8327
Bksmith22@comcast.net
Contact: Brian K. Smith



Message from the President



Juno

Pacifica Communications' Mission, Focus and Value

PACOM is committed to providing resourceful total solutions and support to meet the diverse needs of the worldwide graphic communications industry. We will earn the respect and loyalty of our customers by consistently delivering valueadded, quality printing products at competitive prices in a timely manner, driven by friendly and competent customer-oriented services on each and every project.

Building on our successes to date, we stand as one in our resolve to apply decades of collective experience and innovation to the task of completely satisfying our customers; fprinting needs. Our team of diligent printing professionals specializes in the deployment of skills and resources that are essential to accomplish printing excellence.

People are what set us apart. The synergy created by the collective talents of our personnel and partners comprise our most valued asset. We are devoted to establishing and preserving integrity and reliability in our relationships with not only our customers and suppliers but with all who work with us.

We seek to make an innovation in our industry that is profound and lasting.



With production facilities in the Republic of Korea and a team of overseas representatives located throughout North America, we deliver world-class quality with a steady eye for detail and a focus on an all-encompassing service.

About PACOM

From a land steeped in printing tradition, PACOM emerges as the new choice in an era of specialization and proficiency. PACOM is a complementary fusion of the North American based Pacifica Communications and the best that Korea has to offer in printing. With production facilities in the Republic of Korea and a team of overseas representatives located throughout North America, we deliver world-class quality with a steady eye for detail and a focus on all-encompassing service.

From concept to finished product, we bring together all the essential elements needed to make your project a success.

- * Extremely competitive price estimation,
- * resourceful planning and coordination,
- * and unsurpassed quality control and timely shipping arrangement.

In short, PACOM provides totalprinting solutions customized to meet your particular needs. PACOM's staff is committed to nothing short of excellence, and has the technical expertise to make all the essential elements come together to present you with a final product you will be proud to call your own.

* Our innovative account managers put together solutions that meet not only your printing specifications but your budget requirements as well.





NO MATTER HOW BIG OR HOW SMALL.

No matter what the size of your project, we apply our personalized hands-on service from start to finish to ensure consummate results every time.

Our most unwavering assurances are as follows;

- * Listening and working with our client to find the optimum point between original design and final product
- * High-quality control management
- * The lowest competitive price possible

We will remain responsible for your project beyond delivery until you are totally satisfied with the result.

CONSULTATION

We inform and consult with you to implement cutting-edge technology and methods. Our hands-on experience in all aspects of printing allows us to identify the best materials and appropriate binding methods among other services to provide the ideal solution each and every time.

QUOTE

A framework is in place that allows us to formulate and pass on the lowest competitive quotations possible.

PRE-PRESS

State-of-the-art processes including Scanning, Image manipulation, Color correction, Stripping, Computer file preparation, Color separation, Trapping, Final film output, Imposition, Soft proofing (JPG or

PDF), Digital proofing (Konsen-sus proof), Press proofing and File / Image archival. There is nothing that we are not 'pre-pressed' to do.

PRINTING

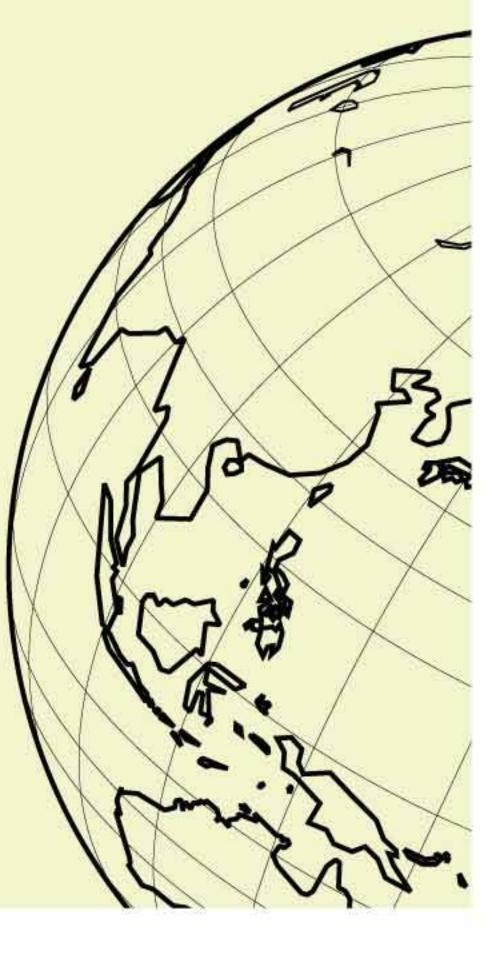
Our pressmen apply decades of specialized individual experience to the task of creating printed master-pieces that exceed your expectations. These craftsmen ensure the integrity of your printing project with emphasis on your standards of quality and ever mindful of the expectations of your end customers.

- Sheetfed Offset Printing
- Web Offset Printing
- Special Printing

 Label Printing
 UV Printing
 Postcard Printing

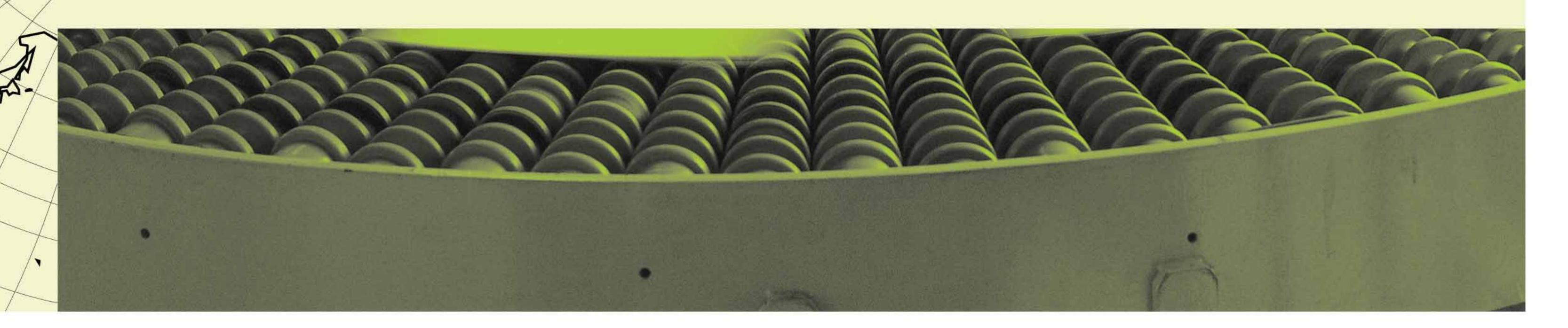
Our Services



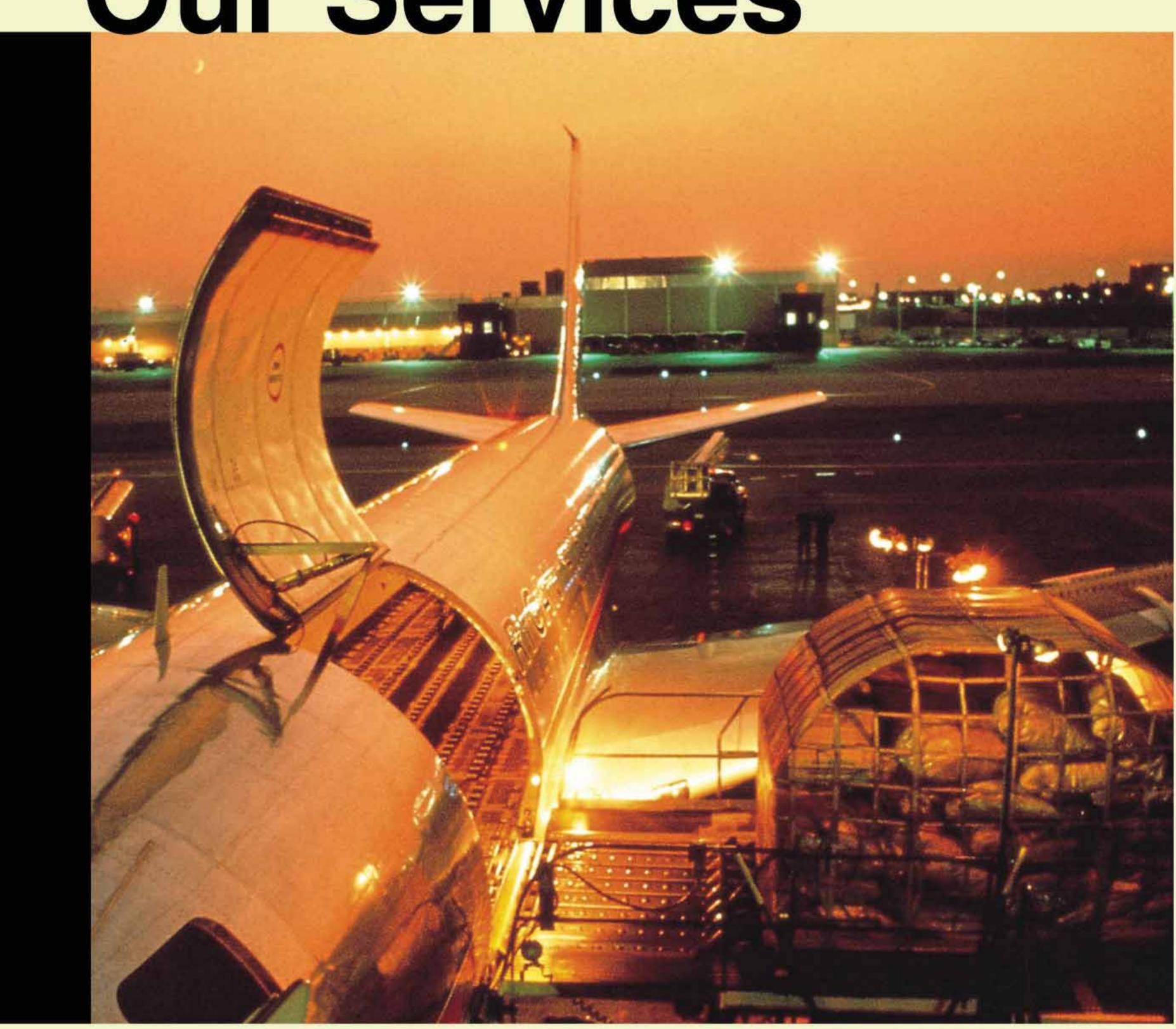




No matter what the size of your project, we apply our personalized hands-on service from start to finish to ensure consummate results every time.



Our Services



There are several direct shipping lines from Korea to the western coast of America, such as those of Han-Jin and Hyundai. These lines are at least a week faster than those from Hong Kong or the Sea of China.

BINDING

In order to meet all the diverse needs of our customers, we are continuously locating and updating our binding capabilities.

- Hard binding
 Perfect binding
- Wire-O binding Saddle stitching
- Spiral binding Comb binding
- Diecutting Foil stamping

PACKAGING

Your print materials are shipped in durable export specification boxes that can withstand a 100 lbs of pressure. These boxes are placed on special fumigated pallets and then wrapped in weatherproof vinyl. Every precaution is taken to ensure that you receive your print materials in the same condition as when we sent it.

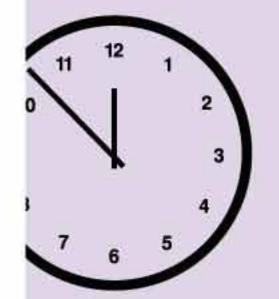
SHIPPING

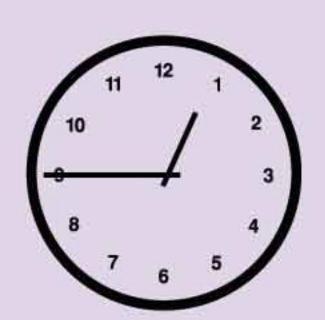
There are several direct shipping lines from Korea to the western coast of America, such as those of Han-Jin and Hyundai. These lines are at least a week faster than those from Hong Kong or the Sea of China.

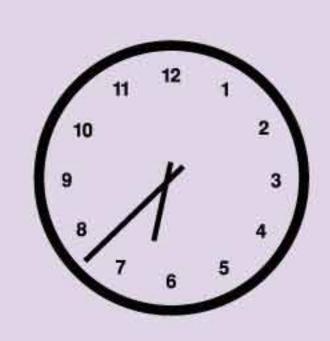
Our Services

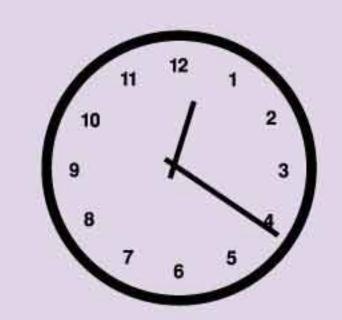


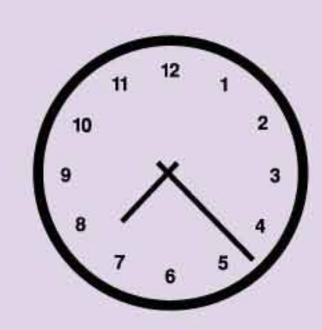
Power of Pacom

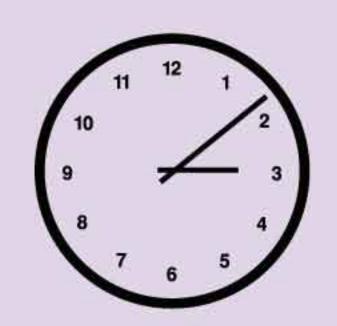


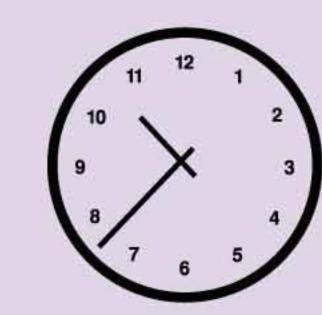


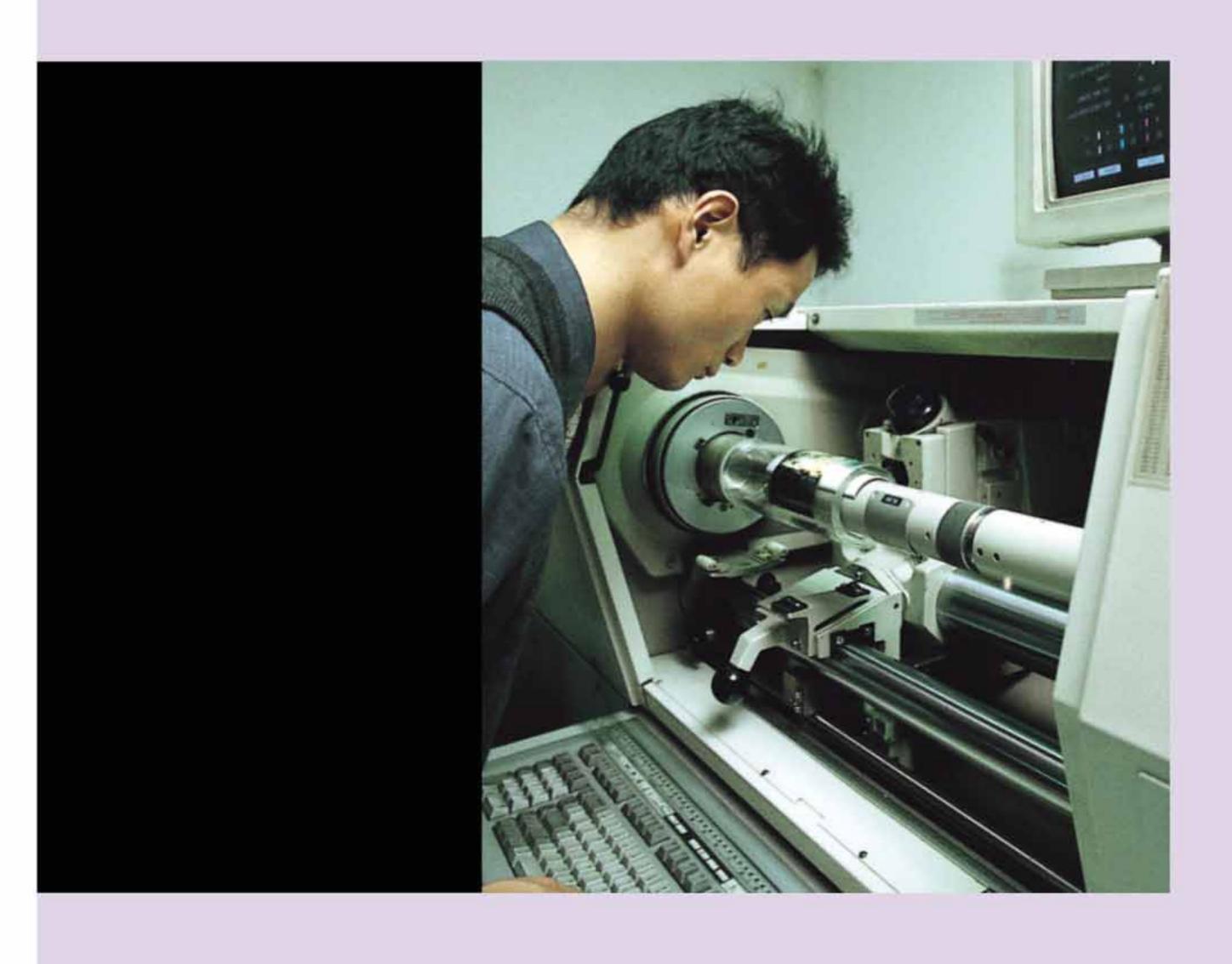
















Power of PACOM

Offices in North America

PACOM has representatives throughout the United States who are capable of providing real-time services to adress your requests and concerns. Lawrence Dagadu is our Global Sales & Marketing Manager and is based in Flower Mound, Texas. Brian Smith, a regional sales manager, operates out of Marietta, Pennsylvania. Pacom also includes Sung In America (SIA) and Sung In Printing America (SIPA). SIA is managed by Sung Yun out of Boston, and handles all matters in the eastern part of the Unitd States. SIPA is handled by Mr. Jerry Jee, who runs the incorporated sales company out of Benicia, California. Our Customer

Service Specialist, Cecile Caronna, spins her magic from Harvey, Louisiana. Juergen Gutzeit, our Executive Technical Director, has over 3 decades of on-site production experience and is available for consultation in California on any technical and production issues.

Proximity of local paper mills in Korea

Korea has world-class paper mills such as Han-Sol, Kye-Sung, Moo-Rim, Han-Kook and others. Readily available paper not only greatly reduces the lead-time required (7~14 days from order) but the savings from local transport is passed onto the client.

Direct Shipping Lines

Shipping Lines, such as Hyundai and Han-Jin, route directly to the western coast of the U.S. for one-stop delivery to Los Angeles, Seattle, and San Francisco.

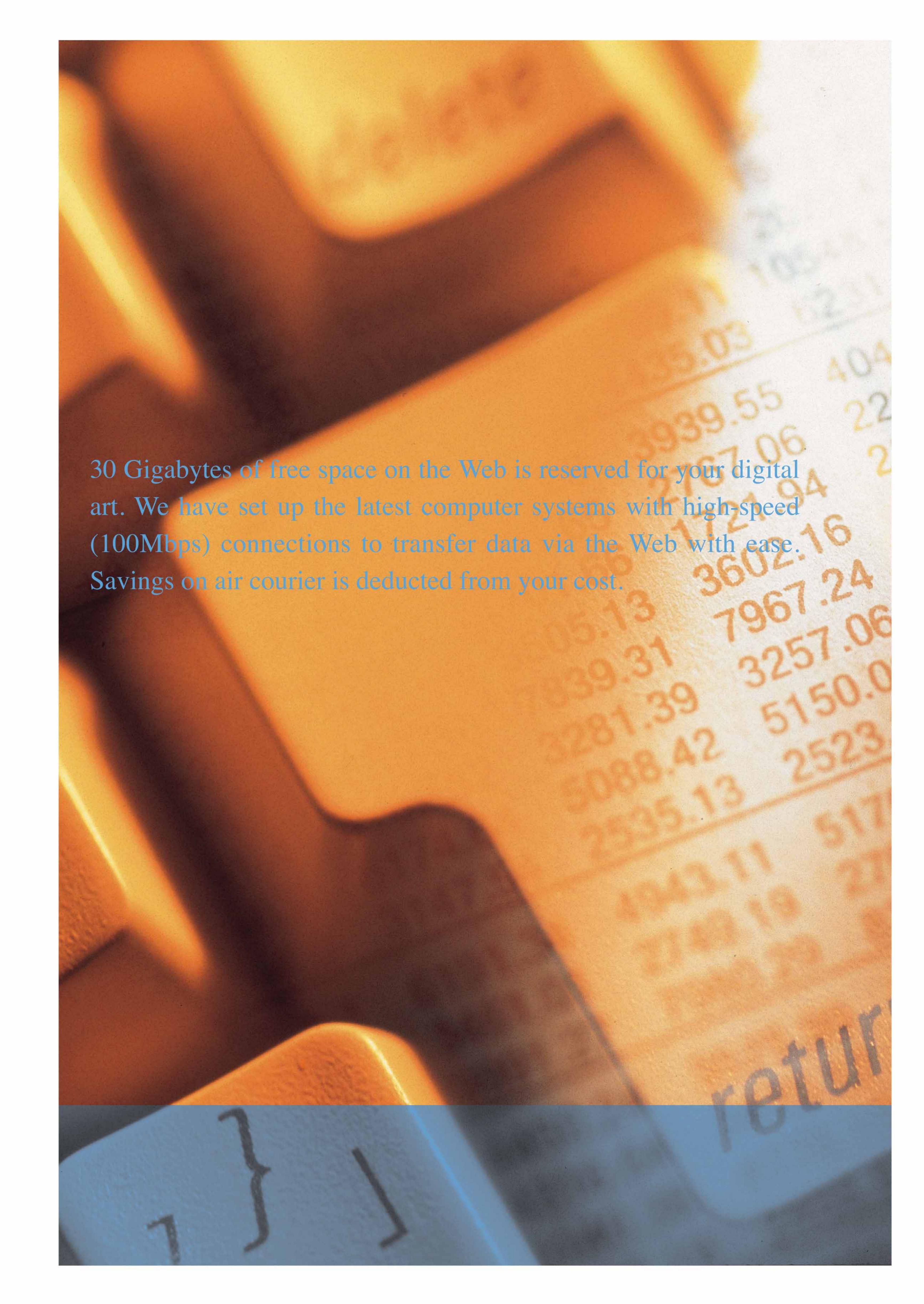
FTP (File Transfer Protocol)Server

30 Gigabytes of free space on the Web is reserved for your digital art. We have set up the latest computer systems with high-speed (100M bps) connections to transfer data via the Web with ease. Savings on air courier is deducted from your cost.

On-line R.F.Q. (Request for Quotation)

Nothing to lose!!!!

Feel free to sample our pricing. We will provide you with an accurate quotation within 24 hours.



World wide Pacom

AREA	COUNTRY	PORT	SAILING TIME (DAYS)	
N. AMERICA	USA	MONTREAL TORONTO VANCOUVER ATLANTA BALTIMORE BOSTON CHARLESTON CHICAGO COLUMBUS DALLAS DENVER DETROIT INDIANAPOLIS L. A., LONG BEACH MEMPHIS MIAMI MINNEAPOLIS NEW YORK NASHVILLE PHOENIX SALT LAKE CITY S. F., OAKLAND SEATTLE	17 10 15 19,20 19 18,20 13 17,20 15,17 17 16,18 15,17 8, 10 16,17 17 17,20 17 16,20 15,16 17 13 8	
C. AMERICA	DOMINICAN REP EL SALVADOR JAMAICA MEXICO PANAMA	SANTO DOMINGO ACAJULTLA KINGSTON MANZANILLO COLON	31 20 24 14 23	
S. AMERICA	BRAZIL PARAGAY PERU	RIO DE JANEIRO ASUNGCION COALLO	40 34 27	
EUROPE Power of	BELGIUM CYPRUS FINLAND FRANCE	ANTWERP LIMMASOL HELSINKI LE HAVRE MARSEILLES	25 27 36 30 28	

	GERMANY IRISH REP ITALY NETHERLAND NORWAY PORTUGAL RUSSIA SPAIN SWEDEN TURKEY U. K.	BREMEN HAMBURG DUBLIN GENOA ROTTERDAM OSLO LISBON ST. PETERSBURG BARCELONA GODENBURG ISTANBUL FELIXSTOWE	27 25 40 27 23 30 30 37 20 34 27 27	
ASIA	CHINA GUAM INDIA INDONESIA IRAN ISRAEL JAPAN KUWAIT MALAYSIA PHILIPPINES SAUDI ARABIA SINGAPORE	HONGKONG SHANGHAI /QINDAG GUAM BOMBAY CALCUTTA JAKARTA BAKU HAIFA OSAKA / KOBE TOKYO / YOKOHAM KUWAIT PORT KELANG MANILA JEDDAH DAMMAN SINGAPORE	4 2 7 20 19 11 26 23 2 3 19 10 8 20 18 8	
	TAIWAN THAILAND VIETNAM HAWAII	KEELUNG BANGKOK HOCHIMINH CITY HAIPONG HONOLULU	4 10 6 7	
OCEANIA	AUSTRALIA NEW ZEALAND	SYDNEY MELBOURNE AUCKLAND	11 13 16	
AFRICA	EGYPT ETHIOPIA LIBIA KENYA NIGERIA SOUTH AFRICA	ALEXANDRIA DJIBOUTI TLIPOLI MOMBASA LAGOS DURBAN	28 29 29 32 38 21	

Voices of Clients



Voices of Clients

In the past years, PACOM has established itself as a substantial presence on the global printing scene by successfully delivering first-class printing material consistently on time and on budget. Revenue was well over \$5 million US Dollars. PACOM was awarded with a special presidential commendation recognizing PACOM's achievements and potential for further advancement as a small & medium sized export oriented enterprise.

More importantly our clients are getting great results. Read what they have to say:

* DEWITT DURHAM, DIRECTOR OF PURCHASING AND PRODUC-TION, KLUTZ

The quality of printing on PAINTED ROCKS was as good as we expect from the best printers with whom we work. The fact that you maintained such high quality on a very tight schedule is that much more impressive. The fact that you did so at a very competitive price has allowed us to achieve the elusive goal of high quality, good price and timeliness.

* BURTON K. KUMMEROW, PRESIDENT, HISTORYWORKS, INC.

We had a very tight deadline to complete the exhibit catalogue, Heartland, for the March 31 opening. Thanks to Pacifica assistance, we made our deadline with four days to spare!

Thank you to Pacifica again for its speed, its patience and its professionalism in making Heartland a reality. We look forward to working with your again on future project





* JOANNE BOLTON, PRESI-DENT, BOLTON ASSOCIATES, INC.

Dear K. S.,

Bookbuilders had their annual awards dinner recently, and I am delighted to tell you that Cal Poly: The First Hundred Years received a Certificate of Merit for the Cal Poly text, design and manufacturing under the category Trade /Text Driven. (I do not believe they have 1st, 2nd, and 3rd awards, only Certificates of Merit.)

Three judges made comments and gave a numerical score (1-10, 10 being the highest) and these are the comments:

Judge 1: Design: 9

"Very Nicely Done"

Production/Manufacturing: 10

"Printing and Binding Excellent"

Judge 2: Design: 9

"Interesting lively formet. Great visual appeal in color marginal art." Production/Manufacturing: 9

Judge 3: Design: 9
Production/Manufacturing:10
"Beautiful Printing."

* TONYA BEACH, PRESIDENT, TONYA BEACH CREATIVE SER-VICE

I would like to thank you and the entire staff at Pacifica for the outstanding job you did on the Children Healthcare book. I have never had a book project run so smoothly. Not only did the quality of the printing exceed my expectations, but also the cost and timeliness of the project were right on target.



* SANDY HUDSON, PRODUCTION MANAGER, THE UNIVERSITY OF GEORGIA PRESS

You have done a FANTASTIC job with the duotones. I can't begin to say how pleased I am and how much I admire your skill, artistry, and understanding of what was needed. I have asked for some changes but this is not because I am displeased. You have come so close to perfection that I think we should go for it!

* TED PARKHURST, PRESI-DENT, AUGUST HOUSE PUB-LISHERS, INC.

Dear Petrice,

Two weeks ago the president of a well-respected publishing house called to ask about my experience with Pacifica. I was able to tell him that August House had only good experiences to relate:

That your quote turn-around time was among the shortest in my experience.

That your prices were consistently competitive.

That the only time we had found a significant error in advances,...you took care of it ...immediately and completely.

That we have usually been pleasantly surprised to find you beating delivery deadlines

Months (including two for which we received advances just last week), and all have ...been completed on time and to our satisfaction.

Voices of Clients



* GEORGE G. TRASK, PRESI-DENT, COASTAL VILLAGES PRESS, BEAUFORT, SOUTH CAROLINA

As a small company we must rely on a few excellent suppliers to enable us to produce the books we publish. This past autumn we embarked on our first four-color project, a hard-bound coffee-table book of color photographs. Having had no previous experience with color, we would have been unable to complete this

project without the superb assistance and cooperation of the people of Pacifica Communications--Petrice Dahl and Cecile Caronna in the United States and K.S. Kim and Steve Kim in Korea. Dealing with the Pacifica plant in Korea required less time and delay than our experience with our outstanding one-color printer in the United States. Proofs arrived by overnight delivery exactly when promised and the entire shipment of finished books arrived

exactly when promised. The quality of the product is first-rate, far better than we could have gotten domestically and even better than we expected. Perhaps best of all, the price quoted was both reasonable and all-inclusive. We cannot say enough good things about our experience with Pacifica Communications.

Contact Us



www.gopacifica.com

Headquarters

8F, Jellzone Tower II
159-4 Jungja-dong, Bundang-gu
Seongnam-si, Kyunggido, Korea 463-834
Tel 82 31 718 3666 Fax 82 31 718 5857
info@gopacifica.com

Main Factory

242-2 Dangjung-dong Gunpo-si, Kyonggido, Korea 435-831 Tel 82 31 718 3666 Fax 82 31 452 7519 info@gopacifica.com

Technical Support Office

4020 Stepping Stone Ct.
Vallejo, CA 94591, U.S.A.
Tel 707 643 7005
jgutzeit@gopacifica.com
Executive Support Director

Factory II

Suamdong 55-1
Ansan-Si, Kyonggido, Korea 426-400
Tel 82 31 483 3666
Fax 82 31 483 5857

Customer Service Office

2133 Titan St.

Harvey, LA 70058, USA

Tel 504 362 3656 Fax 504 324 2392

cecileBcaronna@gopacifica.com



Cecile B. Caronna

Juegen Gutzeit